## THE GLEICHEN CALL

VOLUME XXXI NO 10

GLEICHEN, ALBERTA, WEDNESDAY MAY 25, 1938

SUBSCRIPTION \$2.00 PER YEAR

## BLACKFOOT M.D. SET LEVY FOR

SET LEVY FOX.

SCHOOL DISTRICTS
The councillors of the Blackfoot municipality held their fifth meeting for this year. The secretary reported that there were no tendens received for the house formerly occupied by Wim. Hamar. The council decided the building was worth \$200 and if anybuilding was worth \$200 and if any-body wants to buy it the Reeve and the secretary were granted the power

bulletin was read to the loca A bulletin was read to the local board of health, being the council assembled. It was proposed that the accretary make an inspection of the hamlet of Chancellor and issue notices to have any nuisances found

hamate of Chancellor and issued continues to have any nuisances was notices to have any nuisances and the secretary was instarcted to request the department of agricultural properties of the secretary that the controlling and eradication of the horary creas menses the district. E. S. Naylor of Chancellor was appointed weed inspector and will be paid at the rate of \$3.50 a day, and eight cents pec. the secretary was authoris of the secretary was authoris of the ley upon all rateable property, with the school districts as follows. Allon 7 mills; Craigantier 6; Crow-for 7; Carm Nos; Eliwood 7; Hamston 8; Eliwood 7; Hamston 8; Eliwood 7; Hamston 8; Eliwood 7; Larm Nos; Larm N

nak conjusted a bridge across a small-studie.

The question of potting the power could to work was discussed and I was arranged that after completin, the two days work in division of the I was arranged that after completin, the work of the confusion of the II. Mr. Nelson is to advise Mr. Umbrite when his roads would be read; and Mr. Umbrite would have how the work of the wor

## A BOY AND HIS BOOK

This is the lime of year when children bright in victoff the weeks to holidays. One, two, three, four—one control of the country's most important in it. But not every member of the country's most important in it. But not every member of the last day of shoot army chants its more books phrase is subscribed in the control of the control This is the time of year when is celebrating not so much his liber-ation from books as his liberty to form a companionship with books of

Of course, there will be bats and balls and fishing to share his time. Days in the country and fields aft-ernoons in the cool ponds and streams, oney in the country and fields aftererronos in the cool ponds and stream,
posibly weeks camping. But with this
abundance of joys looked forward to in
many a look of the cool of the cool
many a lod a lesson be might never
have learned in the classroom! Given
freedom to do with as he pleases,
men seek a discipline of the thought,
a background for their own advenwown interests, a rounding out of their
own interests, arounding out of their
own interests, arounding out of their

## CARSELAND WINS BASEBALL PRIZE

## ON HOLLIDAY

ON HOLLIDAY

A nice sized crowd attended the
sports held here yesterday, Empire
Day. The afternoon was favored with
diad weather, but in the sevening a
state of the sevening a state of the sevening a
sawell game at the end of the fittle
inning. Many races for the little
inning. Many races for the little
inning, Many races for the little
inning. Many races for the little
folks were run off which kept the
older folks were more interested in
the ball games.

The result of the first baseball,
ame, which was between Acrowwood and Gletchen, was
word and Gletchen, was
word and Gletchen, was
word and the seven and game
from Standard by a 6-1 score. Carse
land betteries, Abe Crellin and
Colv. Standard batteries, Kermit and
Noison.

Crellin and B. Cole. Gleichen ba teries, E. Lester, F. Miller and Qui

### THE WORLD OF WHEAT

"My land is badly infested with wild oats. I lose money every year Can I get rid of them?" a friend asked me

"Well, many have done it," I re plied, "But it takes a lot of work and patience, and these four principle must be observed"

1. Do not seed any wild oats with the grain you sow.
2. Induce these seeds now in the ground to grow, then kill the young plants by cultivation.

sounce to grow, then kill the young almats by cultivation

3. Do not plow the field for several years.

4. Do not permit wild oat plant, crowing in the field, to set to seed. For the field of the seed of the field of the seed, but permit the wild oat plant so grow to the four leaf stage (when he young plants are easily killed), then cultivate the field and so destroy wan numbers of the plants, then let the wild oats grow up again. Do this several times during the season.

Do the same thing seafe the next the ne

the season.

Do the same thing early the next year until about the first week in June, then sow oats for green feed, or seed a very early barley. The following year sow a grain crop, and pick by hand, in the field, the few remaining wild oat plants before their heads ripen.

fore their heads ripen. Following factors have tended to raise price: L'rought still prevails in Australis. Switzerland buys rives ish wheat. Drought causes cropa deterioration in Demmark, Portugit Greece and Great Britain. Firmer American, security markets. American properties of the planting in Louisians.

Fallowing factors have tended to planting in Louisians.

planting in Louisiana. Following factors have tended to lower price: Argentine linseed and wheat seeding progresses favorably. Valiable rains in France. Some requestion of Italian crops following heavy rains. Conditions very favorable in Russia and the Bards and the Jards and the J

Figure in Louisians. In France, Some recuperation of Italian crops following friends at the role of the first favorable in Russia and the Balkana, it is not friend at the role of the first favorable in Russia and the Balkana, it is not friend at the role of the first favorable in Russia and the Balkana, it is not formed from the first favorable in Russia and the Balkana, the first favorable first favorable in Russia and the Balkana, the first favorable first favorabl

## I. M. McCUNE, M.L.A. TO ADDRESS LOCAL S. C. GROUP

# The Meadowbrook Social Credi-Group met in regular semi-monthly. Bert Day and Mrs. C. Nelson. Mr Nelson, the president, occupied the chair and called the meeting order with the Theme Bong. The red call was answered by a famous moth

call was answered by a famous mothtr- minutes of the last meeting
were read by the secretary and adoptdecounter of the secretary and adoptdecounter of the secretary and adoptdecounter of the secretary and adoptment of the secretary and a secretary and

## WITH THE SPORT FOLLOWERS

The Blackfoot Indian football club have been making quite a name for themseles of late. Recently the texturned in a double victory at the expanse of Namaka. The two games were played during the week and the scores were 3-1 and 2-0.

Keep the following date in mind. Thursday June 9th, when Gleichen's biggest sporting highlight will "take-place Baseball, boxing, horse races, novelty races and a whole raft of 'ports will be stayrd. Watch for bills and further particulars.

Did you know that the 19th hole ole is the golfers filling station. The way soem of those golfers talk you never know what they are driving at.

Ready-Set-Go!

### FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

TWENTY YEARS AGO
Seeding has been finished for
more than a week now and most of
the grain is up and looking week.

The seed of the grain is up and looking week.

Rev. C. H. Keer, of Oktokas, will
accupy the pulpi of the Preshyterian Church next Sunday.

Jack McDowell esturned to Gleichen
Tuesday, After meandering for a
couple of years through numerous
live in.

M. Rhodes, who for several years
was on the local staff of the Bank
Of Commerces has been promoted to
inspector and is paying the Gleichen
has an official visit. On Monday
evening Mrs. Jowett entertained a
number of friends at her home in
his honor.

Affred Gony left last week to Join

## C. P. R. EXHIBIT ATTRACTING GREAT CROWDS

Immense througs of people visit-ing the great Empire Exhibition at Glasgow, Scotland have been acquiring a new idea of Canada's great ness and her numerous holiday and business possibilities by study of the attractive Canadian Pacific exhibit. In its exhibit, the Canadian Pacific Railway emphasizes its historic closeness with Scotland by means of two contrasting working dioramas—one, the brig "Jean," Chyde-built, arriving at Quebec in the year 1822, the other, the mag-nificent Emprass of Britain, also Clyde built, in a similar setting of

1938. The development and wide interests of the great company — now the word's greatest transportation system—are illustrated by numerous other models and pictures. First is a diacoma of the Clyde, with one of the famous "Duchases" steamships er route to Canada. This is flanked by during one of the popular. "Mont! cruises.

Ranff that celebrated resort in the Ranff that celebrated resort in the

cruises.

Banff, that celebrated resort in the
Canadian Rockles, is represented by
a giant 14-foot chargement that features its beautiful sectorery, together
for the resolution of the sector of semistreamined becometives and
modern passenger and freight trains.
The Royal York Hotel at Toronto
(largest in the British Empire) has
been chosen to represent the Compnay's fixeen hotels at strategic points
Canadian Pacific services to the Far
Canadian Pacific services to the Far
Canadian Pacific services to the Far

Canadian Pacific services to the Fa East and to New Zealand Australia also have their place.

Australia also have their place.
The interests of the compny in the colonization and development of Canada are shown not only by picture, but also by a fine exhibit of grain and mineral specimens. Freigh ships, express and industrial development are included.

ment are included.

Perhaps the most dramatic example
of the world wide service which the
Canadian Pacific provides is in the
arries of 18 electric clocks which tell
the time at different points around
the world served by the company.
These clocks, carefully synchronised,
are accompanied by a system of flass. are accompanied by a system of flash ing bulbs that light up continuously

## WHY DID GOD PERMIT SIN

Fair minded, honest answer to your challenging question. The church points out the results of sin: the world setorts, "Why did God permit sin."

sin."

This is your chance tt l.ear your own question answered. Will you come to the Oddfellows Hall Sunday May 29th tt 7.45 p.m.? You are invited, yes, urged to hear the above question discussed by your pastor, A. D. Cornell.

Axe had to wait a long time, but he

H. Beattie, of Bow Island is vis-iting relatives in town this week.

## WHO OWNS CANADA'S BANKS?

## Who are the owners and what do they do?

JIM BROWN, carpenter—your next-door neighbour—may be one of the supposed "Big Shots" who own the banks in Canada. He may own a couple of shares, or maybe only one.

Women, executors or trustees of estates, and stareholders in one of Canada's banks, taken as an example.

Analysis of this particular bank, which may be regarded as typical, shows that women own nearly half of its shares. Farmers, merchants and professional men are the most numerous of the classes listed.

There are 2600 occupations represented among the shareholders. They include:
Accountants, actors, barcholders, bricklayers, carpenters, cheesemakers, clergymen, dairymen, dentists, doctors, drovers, druggists, farmers, fishermen, fores trangers, fundingsists, farmers, fishermen, fores trangers, fundingsists, farmers, fishermen, forest rangers, fishermen, fore

These are among the folks who own the banks and so must be a part of that bogey with which some people seek to seare you—that falled! Tinternational Canadians—your fellow-citizens—decent people like yourselves. 50,185 people hold the 1,445,500 chartered bank share is used. Seventy out of every hundred. The average share-holding is

sued. Seventy out of every hundred shares are owned in Canada.

The average share-holding is 28.8 shares—but all through the lists of bank shareholders you form one to five shares.

There is no concentration of ownership and power in the hands of any small group. These shareholders annually elect directors. There are 172 directors shareholders annually elect directors. There are 172 directors the control of the shareholders annually elect directors. There are 172 directors annually in the control of the shareholders annually elect directors. There are 1872 directors annually in the shareholders and the shareholde

cussion.

The law prevents a bank from doing certain things. A bank is prohibited from lending on mortgages, for loans must be of short term and quickly realisable.

about term and quickly realism.

A bank is forbidden to engage in trade. It must not buy, or lend against its own shares or the shares of the share of the

appear on certain prospectuses, nor may any of its staff represent insurance companies.

There are heavy penalties of these and other provisions of The Bank Act.

Your bank provides machinary for carrying out adequately the most widely varying, day-oday transactions—financing-oday transactions—financing-oday transactions—financing-oday transactions—financing-oday transactions—financing-oday transactions—financing-oday of the carbange of goods and services.

Canada's chartered banks are owned by your fellow-citizens, directed by men known as companied to the control of t

## THE CHARTERED BANKS OF CANADA

Your local branch bank manager will be glad to talk band ing with you. He will be glad to answer your question from the standpoint of his own experience. The next artic in this series will appear in this newspaper. Watch for i

Is your subscription due for The Call?

The label tells you

If so please call at the office

18



## The Annual Slaughter

With the summer months coming on when all manifind will be awheel, an appropriate and seasonable reminder of the terrible and mounting death toil attributable to the automobile in the hands of the carcless, the reckless or outright criminal driver, was recently the subject of a press interview by Deputy Commissioner D. Ryan of the Royal Canadian Mounted Police. As head of the force which polices the Western Canadian Highways, there is no better authority on the subject of road accidents and control measures than Cooleel Ryan, and when he sprakes out and accompanies his warnings with recommendations for measures that of the subject of the control of the contr

May all these people been killed at one time in a single disaster both countries would have been staggered and appalled at the magnitude of the loss. The catastrophe would have been regarded in either country as a national disaster. On the countries were considered in either country as a national disaster. We have been writing with pity and their pure strings would have been sportaneously loosened. Troops to preserve order, Red Cross ambulances and supplies would have been reparate into the stricken reach and beadings in the newspapers would have been rushed into the stricken area and headings in the newspapers would have been rushed into the stricken area and headings in the newspapers would have been rushed into the stricken area and headings in the newspapers would have screamed the angulah of sorrow stricken relatives and survivors.

The stricken relatives are stricken and even when annual reports a resolution of the stricken are a resoluted to survivors.

The stricken relatives and survivors.

The stricken relatives are stricken and the stricken and the relative stricken and the relative stricken and the relative stricken and the relative stricken and the survivors.

The stricken relatives are stricken and the survivors are stricken and the survivors.

The stricken relatives are stricken and the survivors and the survivors and the survivors and the survivors are stricken and the survivors and the

## \* \* \* sness To Blame

Of the total death roll of 40,085 in the two countries, the United States are take credit for \$3,243 compared with 1,460 in this country, an average can take credit for \$3,243 compared with 1,460 in this country, an average of 130-ter million in Canada.

Aft first glance it might be thought that this is a creditable showing for this country, but when the relative density of traffic in the two countries is taken into consideration, it is very doubtful whether, proportionately the Canadian death told is any less than that of the United States. In fact,

tries is taken into consideration, it is very consum were a tractional to the Child States. In fact, of the Child States and the Child States. In fact, of the Child States are supported by the Child States and the Child States are supported by the Child States and the Child States are supported by the Child States and the avoided and that "it is the carcies diverwe does nowely to balance for trouble death list. He points out that "practically all accidents can be avoided," and that "it is the carcies diverwe does mostly to balance for trouble of the presence of the presence Child States are care in the presence of the presence of

## Caution Unheeded

A volume might well be written on each of the foregoing types of road hog, and the misery and suffering they have caused in the past and will continue to cause in the future, unless the warmings of printed and spoken word are heeded better tipin they have been in recent years. He was the second warming the property of the and into.

Becoming More Finest
At the opening of the Empire Exhibition in Glasgow, King George VI.
spoke ten minutes, making one of
the clearest and most confident
speeches since his elevation. His
speech impediment was noticable
only wice—when he referred to the
only wice—when he referred to the
not wice the since of the confidence of the
nod when he said "this new enterprice is the affect insurance against
a return of the depression."

## CORN SALVE BUNION SALVE FOOT POWDER

### New Acid Mixture

Salesman Says Kruschen
Keeps Him "On His Toes"
"I am a commercial traveller," with the London, Ont., board of chuscitor in a resolution to be presented to the annual convention of the Urban Trustees Association of Ontario.

The board's resolution add it was desirable use of English in Canada be in the conjy thing that I become constituted if I do not keep myself included the conjy thing that will do this effect when the conjy thing that will do this effect when the conjy thing that will do this effect when the conjy thing that will do this effect with any or the conjy thing that will do this effect with a work of the conjy thing that will do this effect with a work of the conjy thing that will be considered to the conjugate of the conjugate of

which shall be the content of the co

## Honored The Losers

Banquet Held For Defeated Mayoralty Candidates In Lakehead Cities
An interesting and as far as we can remember an unprocedented function was held a few weeks ago when the defeated mayoralty candidates in Port Arthur and Fort Wildates in Port Arthur and Fort William were tendered a complimentary banquet by the Independent Order of Foresters. That seems an excellent idea, for men who run for public office show good public spirit and often devote considerable time and often devote considerable time and money to the contest. Too often money to the contest of the cont

## Safety Belts For Cars

drivers that they must no longer drive he best insurance policy for aafety on the best insurance policy for aafety on Entitled To Refund
Smith called on his parson.

"Is it right for any presion to profit the mistake of other people." In by the mistake of other people." Made of heavy cavax, the manual manufacturer asys the best will preven in except the parson.

"Most certainly not," replied the parson.
Smith brightened as he replied, "Very well, then, perhaps you'd like to return that 7s. 6d. 1 paid you for marrying me." Just been announced.

Made of heavy canvas, the many control to the popels of the proper to the prop

marrying me."

The sitatungs, an African anteportals of Paradise): "Ye cannot with every step, which makes it posenter here; I'm not going to make sible for the animal to walk or
marrings to most of the site of the sit

### Writers Are Honored

Writers Are Honored

Water Mixed With Aeld Used To
Increase Production Is 001 Wells
Water in which a duck would stark
Petroleum Exposition at Tulas. Awards of medials to Col. William
Water in which a duck would stark
Petroleum Exposition at Tulas. Would pententially the start of the Start Star

in one of the developments in accuse its acid is used after oil ceases its Acid is used after oil ceases its acid of the present of the production of limestone wells.

TRAVEL MADE HIM COMMUTEDATED

Would Improve Grammar

Need For Nore Proper Use Of The English Language
English language's language the limit that the body on the proper use of the English language's is suggested by the London, Ont, board of cluent on in a resolution to be presented to the

quick Dishes For Busy Housewives
Perhaps you have always thought
that quick-setting jelly powders
dishes or, in a pinch, a moided saind.
We are out 16' dispit that idea and
the are out 16' dispit that idea and
that quick-setting jelly has an infinite variety of uses which will enmakers. These packages of jelly in
bright colors and various flavors can
makers. These packages of jelly in
bright colors and various flavors can
cocations when you feel you fust
can't make a meal out of what is left
and the property of the property of the
area of the control of the secrate ways.

Here are two delicious recipes that can form the main course of any meal, company or otherwise, and yet they are so cheaply and easily pre-pared that it will astonish you.

PIQUANT TONGUE MOLD

1 package quick-setting le

PIQUANT TONGUE MOLD

1 package quick-estiting lemor
jelly powder-setting lemor
jelly powder2½ tablespoons vinegar
½ taspoon seraped on 13½ cupe boiled tongue, finely
2½ topped
2½ cup mayonnaise
2½ cup mayonnaise
Dissolve jelly powder in warm
water. Add winess are

ig cup dill pickles, intely chopped g cup mayomatewder in warm water. Add vinegar and sait. Cull look of crasked lee or ice water and intelligent control of the control of intelligent control of intelligent control of mayomatas. Turn into our control of with crisp lettuce and radiates. Serves 10. Serves 10. Monday:

MOLDED CHICKEN LOAF



Gypsum, Lime and Alabastine,

VALL BOARD

Teachers.
"It puts a high premium on ster-ility and punishes people for having

in the contractive to charty as which in the can and while not a great hooter of his city or fown, he is a knocker. He, too, has his place in the world and is a valuable asset of the wings, town or city in which he had the world and there are a summer of the world and the world and there are a summer of the world and there are a world and the contract of the wings, town or city in which he had the world wings, town or city in which he had the world wings, town or city in which he had the world wings, town or city in which he had the world wings, town or city in which he had the world wings, town or city in which he had the world wings, town or city in which he had the world wings and the world win

"Tunnel Under Channel use and provide proper in the face of any present the year of approximately a direct prevaient cannot be the prevaient cannot be present the year of approximately a direct prevaient with year of approximately a direct prevaient cannot be prevaient to dispose the prevaient cannot be prevaient to the prevaient prevaient to the prevaient prevaient to the prevaient prevaient to the prevaient to the prevaient prevaient prevaient to the prevaient p



A lump of sugar, held in a very powerful torch, will not burn, but one tiny touch of cigar or cigarette ash to sugar will lower the ignition point so that the heat of a match will be

Nobody ever turned down a Presi dential nomination with the mainty of General William Tecumseh Sher-man when he said: "I will not run if nominated, nor serve if elected."

British wages go 25 per cent. fur ther than German wages, 33 per cent. further than French wages, and 250 per cent. further than Russian wages.

## For Your Preserving



Use It This Year

### Dog Made No Mistake

Picked Winnipeg Lettery Ticket Fo



compared the state conservation Board at Maintan National National

Dand, Whey Fost, acceeding the process of the proce

## The Last Minute Effort

Cramming For Examinations Is Only Waste Of Time

For High Goldan, below the first of the white horse or the part of the cockato that picks are the part of the part of the cockato that picks are the part of the p

Missing British Freighter

Hon. Ian MacKenzie, minister of manifest and the manifest plant of the feet in training Aug. 3.

Hon. Ian MacKenzie, minister of manifest plant of the feet in training Aug. 3.

Iangel 187: Frince Edward Island. 885.

Iangel 188: Frince Island Isl

University. Antigonish, NS., said be would accept an invitation of the United States Government to plan preliminary studies toward enlarge ment of the Panama canal. From 1911-13 Dr. MacDonald served in the Panama Canal Commission and States Government of the Panama Canal Commission and Autority of the Panama Canal Commission and Autority of the Panama Canal Commission and Control of the Panama Canal Commission and Control of the Panama Canal Cont

## See THIS YEW LOW-PRICED Firestone STANDARD Here is the tire that is Here is the tire that is easy on your purse — the tire that puts money in your pocket by what you save on its low price. This senastional new Frestone Standard Tire hits a new all-time high in value for it has everything you want—safety, mileage and economy. Standard Tires have all the extra features which make Firestone. True. omy. Standard Tires have all the extra features which make Firestone Tires fa-mous for quality. And every Standard Tire carries the Firestone guarantee. Drive in to you nearest Firestone Dealer to day and see how he can irestone

MOST MILES PER DOLLAR

## New Type Of Stoker

Planning For The Wider Use Of Canadian Coal

Old Temples Discovered
Three temples of the sixth century, is B.C., have been discovered in the Baharia Osais in middle Egypt. Statues
and vases were found and drawings
and inscriptions on the wala see well surrounding Newfoundland, Greenpreserved. The temples were closed in the Reman period.

Courtesy is that which keeps you amily while the screen down allow in grounding while the screen was not the walas are extinct in the waters and interpretation of the screen was not to be screen was not the s

## Electric Fences

Flamining For The Wider Use Of Canadian Coals in the Osleph interest of three will be appointed in the Case of the



APPLEFORD PAPER PRODUCTS LTD. WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

## MARCH OF TIME

Early century monks in their monastries fostered the Brewing art. Commercial Brewers learned the lore . . . and in the "MARCH OF TIMIE" Alberta Brewers have inherited this rich legacy of skill. Today Alberta Beers are made as the finest Beer used to be made . . . following the same formulas . . . depending on "TIME" alone to assure that rich, full-bodied goodness so prevalent in every bottle of Alberta-made Beer.

## The BREWING INDUSTRY OF ALBERTA

"BEERS THAT ARE BEST"

Phis Advertisement is Not Inserted by the Alberta Liquer Contact, or by the Government of the Province of Alberta.



WINNIPEG and return \$19.55 REGINA and return \$10.65

From GLEICHEN JUNE 2-3-4

JUNE 8 TRAIN NO. 3

## Town & District

Born to Mr. and Mrs. Clifford

Born to Mr. and Mrs. Don Bond or Sunday, May 22, a son. Don is the appliest man in town these days.

Wm. Hill, i.e., arrived a we.k ago from California and is at present visiting his son William south of Arrowwood. Mr. Hill was in town today and st.l et vertice the try looked splendid as a result of the recent rains. He expects to leave for Vancouver in a short time to visit.

Saturday was the hottest day of the season and it was surprising how many people complained of the heat. That evening another splendid shower fell. Late Sunday afternoon a cloud-burst occurred north and west of town. So frast did the rain come down that as some aloughs were filled in a few min-

Painters spent the week end paint-ing Geo. Allstots residence. George thinks he has the best looking house in town now.

Mr. and Mrs. T. H. Beach expect to leave this week end for Regina where they wil visit their son Pat for a few days. Pat, who is a mem-ber of the Mounted Police, has been quite ill lately but is now almost re-covered. In a short time he expects to leave Regian for police duty else-where.

to leave Regian for police duty elsewhere.

Domestic consumption of flare in the neighborhood of 2,500,000 bashes a year. Forduction in Canada has fallen consistently below this figure for the past seven pasts, reaching as all time low point in 1933 when only established the seven pasts of flax were harvested in the three prairies provinces again last year due primarily to the disastrous failure in the west, and again last year due primarily to the disastrous failure in the west, and again last year due primarily to the disastrous failure in the vest, and the disastrous for the disastrous for the importation of vegetable oil, and the disastrous for the importation of vegetable oil, citied in this total is an amount of cauly two million dollars that was considered in the total in an amount of it was to the contract of the contract that was a cour natural competitors in the grain growing trade. A good deal of that would ordinarily be spent in wastern Canada if and when the farmers produce in large, cop a flaxes of DRIVILADY.

## OBITUARY

Miss Elizabeth Mary Cunninghan of Arrowwood, died at her home late Friday afternoon at the age of 83 years following a brief illiners. Miss Cunningham had lived in the Arrowwood district for many years and was well known there. The functal took place Monday morning when mass was held at St. Victor's Church Gleichen, by Rev. Fr. Hyatt after Gleichen, by Rev. Fr. Hyatt after which interment was made in the Catholic cemetery beside her sister who died several years ago. Deceased is survived by many relatives in both Arrowwood and Gleichen districts, six of whom acted as pall bearers.

Miss A. M. LoDrew, member of the chandian Legion, B.E.S.L., Glichen and until recently matron of the Blackfoot Indian Hospita here, died suddenly on Monday, May 22nd at the Web 24 here limin hospital, Fort take place at Regima on Thursday, May 2600, at the Web 24 here limin hospital, Fort take place at Regima on Thursday, May 2600, Miss LoVeew was well known in Gleichen and district. For many years she had been connected with the Indian health, department, before the Blackfoot hospital was built she made regular trips to Gleichen and the state of the Common Commo

### DOUBLE FEATURE HOPALONG RIDES AGAIN and -

SCANDAL STREET

THURSDAY 8.30 P.M. SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.15... GLEICHEN COMMUNITY HALI

WINDSOR'S
601-11th Avenue West, Calgary
WE WILL PAY
The following prices f.o.b. Calgary.
Good until the next issue of this paper

## ADS LASSIFIED

Notice under this heading 15 words or under 50c. first insertion and 25c. each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each inser-tion.

FOR SALE—Grimm Alfalfa Seed, No. 3. 20c per pound. A: D. Fergu-son, Countess, Alta. 9

FOR SALE-G.M.C. 1½ ton truck. Cheap. Apply Mrs. H. Dietz, Milo. 11 SEED POTATOES FOR SALE— Six Weeks and Early Rose. Goody in, Phone 803, Gleichen. 11

## Register Smartly

CONTINUING your studies this Summer?
Now is the time to begin planning your wardrobe.
Many of your Spring clothes may be used throughout the hot days ahead, if you choose them wisely and well.

them wisely and well.
For instance, sheers are popular now, and what could be better when the thermomster mounts to sizzling heights? Then, there are color combinations to be considered and they are most important. Perhaps you are in doubt regarding the type of clothes you'll require.

Why not write to me? I'd like to help you plan your wardrobe, to make sugges-tions regarding your most flattering colors and how to combine them most effec-

## How Do "Little Savings" **Finance** Mortgage Loans?

Answer. - Every mortgage loan made by a Life Insurance company is made up of the savings of several policyholders.

Question.-What do these savings represent?

Answer.—They represent the money which thrifty men and women have invested in Life Insurance for the protection of themselves and their depen-

Q.-What is the average policyholder's share in Life Insurance assets?

A.—Approximately \$571.

Q .- Then it would require most of the accumulated savings of six policyholders to make a mortgage loan of \$3,000?

Q.—How much Life Insurance money is invested in mortgages?

-More than \$382,000,000, in first mortgages on farm, town and city properties in Canada

Q.—In whose interests are these investments made?

A .- In the interests of more than 3,500,000 Canadian policyholders, most of whom are in modest

This is the seventh of a series of messages sponsored by Life Insur-ance Companies operating in Canada. The eighth, to appear in two weeks' time, will deal with Life Instrume as Canada's greatest co-operative business.

## Life Insurance



## The Straight Line

The geometrical axiom that the straight line is the shortest distance between two points is equally true of advertising. Advertising offers the shortest route between seller and buyer.

Reading advertisements saves time. By reading the advertisements in your newspaper you learn of the things you want and need; you learn where they are for sale and for how much. The advertisements enable you to weigh and choose even before you lay down your paper.

Advertisements are money savers because they enable you to secure better quality for the money you invest. They enable your dollar to purchase its full value in merchandise. Adevtisements will keep you posted on every development that affects you, your wife and children, your home and your business.

Read the advertisements. The time you spend in reading them represents time and money saved when you buy.

> Everyone should read advertisements as he does the news